



One Community. One Activity. Real Change.

Girls in Digital Week

23-27 MARCH 2026

#GirlsinDigital www.codeweek.eu



Funded by
the European Union

Join the Girls in Digital Week

Girls in Digital (GiD) Week is a community-led moment to support and celebrate girls and non-binary young people in the digital space.

Across Europe, communities will come together to:

- Create hands-on digital activities
- Amplify local voices and stories
- Build confidence, skills, and curiosity

To help you get involved, we've prepared a **media kit** with:

- Key information about the initiative
- Campaign messages and highlights
- Ready-to-use visuals and promotional assets

Everyone is welcome to take part — educators, community groups, organisations, and individuals.

Let's turn inspiration into action and build a more inclusive digital future — *together.*

GiD 2026 Campaign Kick-off — 2 March 2026

During GiD Week, our aim is to support girls and non-binary young people to:

- Build digital skills and confidence
- Explore future opportunities in tech and STEAM (Science, Technology, Engineering, Art and Mathematics)
- Learn through hands-on, collaborative experiences

Through local activities, mentoring, and shared learning moments, we aim create spaces where **inclusion and innovation go hand in hand.**

Help us Amplify the Movement

We invite partners and supporters to help spread the message by:

- Sharing campaign content
- Engaging with community stories
- Republishing posts and resources

By amplifying local action, you help reach more young people and strengthen the collective impact.

***Together,* we can support the next generation to shape a more inclusive digital future.**



Stay Connected during GiD

Follow EU Code Week on social media and join the daily Girls in Digital conversation.



<https://codeweek.eu/>



<https://codeweek.eu/blog/>



@codeweekeu



[linkedin.com/company/codeweek](https://www.linkedin.com/company/codeweek)



@CodeEU



@CodeWeekEU

Social Media & Visual Assets

To support your outreach for **Girls in Digital Week**, we've created a set of **customisable Canva templates** for you to use.

 [Link to Canva Templates](#)

These templates:

- Are available in English
- Can be easily adapted for your local audience
- Are designed for social media and community channels

We encourage you to **localise the content** and share it in a way that feels authentic to your community.

By amplifying the campaign together, we can reach more people and inspire more girls and non-binary young people to explore digital opportunities.

Thank you for being part of the Girls in Digital movement — *together*, we're building a more inclusive digital future.

Using Canva for GiD Week

What is Canva?

- An online graphic design tool that lets you edit templates easily
- Free account required to access and modify designs
- User-friendly, no design experience needed

Copying the Template

- Open the template in Canva
- Click **File → Make a Copy**
- Work on your copy to **avoid overwriting the original**

Exporting Your Designs

Platform	Size/Format	Notes
Instagram, Facebook, LinkedIn, X	PNG or JPEG	Standard posts
Instagram Stories	1080x1920 px, PNG or JPEG	Vertical format

Tip

Always check your exported design looks good on the intended platform before posting.

Customising the Templates — Do & Don't



Do

- Update the text with your local event details, dates, and call to action
- Use high-quality photos from your community or activities to replace the placeholder image(s)
- Add your organisation's logo alongside the EU Code Week logo
- Translate the content into your local language
- Keep messaging clear, inclusive, and community-focused



Don't

- Overload posts with too much text or multiple calls to action
- Use low-resolution or unrelated images
- Change or redesign EU Code Week branding (colours, fonts, logo placement)
- Alter the core message of the Girls in Digital campaign
- Use jargon, exclusionary language, or overly complex messaging

Scheduling, Posting & Engagement

Make the most of your posts by following these simple steps:

- **Use the right format**
 - Choose the correct template size for each social media platform. All templates are optimised for the best display.
- **Tag and hashtag**
 - Tag **@EUCodeWeek** and use **#EUCodeWeek** and **#GirlsInDigital** on every post.
- **Plan and share**
 - Partners are encouraged to post 2–3 times per week during the campaign, scheduling in advance and sharing posts with local partners for resharing.
- **Engage with your audience**
 - Reply to comments, answer questions, and reshare relevant community content linked to EU Code Week.



Recommended Content Formats

Use these templates as they are, or customise them to fit your context.

- Instagram
 - Story (1080x1920 px)
 - Post (1080x1350 px)
- Facebook
 - Story (1080x1920 px)
 - Post (940x788 px)
- LinkedIn
 - Post (1200x1200 px)



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